

Date: April 15, 2025

Listing Manager, National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India Symbol: PARKHOTELS ISIN No.: INE988S01028	BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400001, India Scrip Code: 544111 ISIN No.: INE988S01028
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Subject: Press Release regarding launch of new hotel “Zone Connect by The Park” in Jaisalmer

Respected Sir/Ma’am,

We are pleased to announce the launch of our new hotel, **“Zone Connect by The Park,”** in the historic city of Jaisalmer. This hotel is a tribute to the region’s vibrant heritage and reinforces our commitment to offering unique experience in a culturally significant destination.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking You.

Yours Sincerely,
For Apeejay Surrendra Park Hotels Limited

Shalini Keshan
(Company Secretary and Compliance Officer)
Membership No.: ACS-014897

Apeejay Surrendra Park Hotels launches Zone Connect by The Park, Jaisalmer

National, 15th April 2025: Apeejay Surrendra Park Hotels is delighted to announce the launch of **Zone Connect by The Park, Jaisalmer**, a contemporary retreat that celebrates the rich cultural heritage of the Golden City while offering every modern comfort for the price-conscious, design-conscious traveller. It blends the city's architectural heritage with a yellow sandstone façade, intricate craftsmanship, hand-painted walls, and traditional jharokhas, combining timeless charm with modern comforts.

Strategically located just 2.7 km from Jaisalmer Railway Station and 13 km from the city Airport, the hotel is nestled in the tranquil locale of Shilpgram, far from the city noise yet minutes from iconic landmarks such as the Jaisalmer Fort, Kothari's Patwaon-Ki-Haveli, Gadisar Lake, Jaisalmer War Museum, Thar Desert, and the Desert National Park.

The hotel features **39 elegantly designed rooms** across three categories, each blending traditional Rajasthani craftsmanship with modern aesthetics. Guests can indulge their taste buds at **Café C**, the hotel's all-day dining restaurant, which serves up a curated menu of local and international favourites.

The hotel also caters to both social and business gatherings with two distinctive venues:

- **Townhall:** An intimate indoor space accommodating up to 50 guests, perfect for conferences, meetings, and private events.
- **Lawn:** A picturesque outdoor venue ideal for weddings, receptions, and celebratory occasions.

Additional facilities include a **refreshing outdoor pool**, providing the perfect spot to relax and rejuvenate after a day of sightseeing or meetings.

Commenting on the new launch, **Mr Vikas Ahluwalia, General Manager & National Head, Zone by The Park Hotels**, said, *"We are excited to bring Zone Connect by The Park to the historic city of Jaisalmer. This hotel is a tribute to the region's vibrant heritage where our design philosophy keeps the social citizen – the guest, at the centre of it all and builds a buzzing, curious, connected world. We are already present with over **203 keys** in Rajasthan. These include hotels in Jaipur, Jodhpur, Phalodi, and Udaipur. Zone Connect by the Park Jaisalmer will enable us to offer yet another unique experience in a culturally significant destination."*

Address:

Zone Connect by The Park, Jaisalmer

H-2, Shilpgram, Jaisalmer, Rajasthan – 345001

Phone: +91 2992 294250

Reservations: reservations@zonebythepark.com

General Enquiries: opsmgr.jsl@zoneconnecthotels.com

About Apeejay Surrendra Park Hotels Limited:

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its upscale properties and diverse F&B offerings. Since its inception in 1967, with the opening of its first property in Kolkata under the renowned brand "THE PARK," the Company has expanded its presence to 27 cities across India. At present, ASPHL operates 37 hotels, including properties owned, leased, and managed, under five distinct brands: THE PARK, THE PARK Collection, Zone Connect by The Park and Zone by The Park. These brands are known for their upscale and upper mid-scale categories, symbolizing excellence in hospitality.

Alongside its core hospitality offerings, ASPHL has a diverse portfolio in food and beverage (F&B) and entertainment, with restaurants, nightclubs, and bars. The Company also has a well-established footprint in the retail food and beverage sector through its iconic retail brand 'Flurys,' comprising a network of 100 outlets featuring various formats including kiosks, cafes, and restaurants. Moreover, the Company's portfolio includes nightclubs and entertainment options, enhancing its brand positioning and enabling synergistic cross-selling opportunities.

ASPHL is listed on the BSE Ltd (BSE) (Code: PARKHOTELS/544111) and the National Stock Exchange of India Ltd. (NSE) (Symbol: PARKHOTELS) in India.

For more information about us, please visit www.theparkhotels.com or contact:

DISCLAIMER:

Certain statements made in the press release may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like significant changes in economic environment in India and overseas, tax laws, import duties, litigation, labour relations etc. Actual results might differ substantially from those expressed or implied. Apeejay Surrendra Park Hotels Limited will not be in any way responsible for any action taken based on such statements and discussions; and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.