

**Date:** July 01, 2025

<b>Listing Manager,</b> <b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India Symbol: PARKHOTELS ISIN No.: INE988S01028	<b>BSE Limited</b> <b>Corporate Relationship Department</b> 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400001, India Scrip Code: 544111 ISIN No.: INE988S01028
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**Subject: Press Release regarding signing of Management Agreements for THE Park Jaipur and Zone by The Park Govardhan**

Respected Sir/Ma'am,

We are pleased to announce the signing of two landmark hotel management agreements:

- **THE Park Jaipur** – an owned joint venture with the Goyal Group; and
- **Zone by The Park Govardhan** – introducing our upper-midscale brand in the spiritually significant destination in Govardhan, Uttar Pradesh.

These agreements represent important milestones in our growth strategy, further strengthening the brand's presence and bringing its signature blend of contemporary design, social energy and modern hospitality to culturally and spiritually rich destinations.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking you.

Yours sincerely,  
For **Apeejay Surrendra Park Hotels Limited**

**Shalini Keshan**  
**(Company Secretary and Compliance Officer)**  
**Membership No.: ACS-014897**



## **Apeejay Surrendra Park Hotels signs Management Agreements for THE Park Jaipur and Zone by The Park Govardhan**

**National, July 01, 2025:** Apeejay Surrendra Park Hotels Limited (ASPHL) is pleased to announce the signing of two landmark hotel management agreements (HMA). The company will launch **THE Park Jaipur** - an owned joint venture with Goyal Group, and introduce its upper-midscale brand **Zone by The Park in Govardhan**.

These agreements mark significant additions to the brand's expanding footprint, bringing its signature blend of contemporary design, social energy and modern hospitality to culturally and spiritually rich destinations.

**THE Park Jaipur** will be located in Kukas, an area known for its historical and cultural heritage, just minutes away from Jaipur's iconic landmarks. Spread across 18,000 square metres, the 150-key hotel is being developed in partnership with Goyal Group from Indore. When open, it will be a new wedding and conference destination and will feature our signature food and beverage brands as well as a wellness centre. It will be positioned as both a luxurious retreat and a buzzing social destination in Rajasthan's capital.

The second agreement brings **Zone by The Park to Govardhan** in Uttar Pradesh, a town of immense religious significance. Featuring 75 well-appointed rooms, the hotel is meant for design-conscious price-conscious travellers, offering contemporary comfort alongside curated experiences for pilgrims, leisure travellers, and event-goers. It will also include spacious banquet halls; its signature pool – **Playa; Vitalia Spa**, and all-day dining – **Bazaar** catering to both leisure and wellness travellers.

Strategically located, Zone by The Park Govardhan offers convenient access to major pilgrimage sites including **Mathura** (25 km) - the birthplace of Lord Krishna, and **Vrindavan** (24 km), known for its temples and spiritual heritage.

With these signings, Apeejay Surrendra Park Hotels continues to strengthen its presence across India. With a strong design philosophy and a focus on creating buzzing social hubs, the brand remains at the forefront of shaping contemporary Indian hospitality.

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### **About Apeejay Surrendra Park Hotels Limited:**

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its upscale properties and diverse F&B offerings. Since its inception in 1967, with the opening of its first property in Kolkata under the renowned brand "THE PARK," the Company has expanded its presence to 26 cities across India. At present, ASPHL operates 35 hotels, including properties owned, leased, and managed, under five distinct brands: THE PARK, THE PARK Collection, Zone Connect by The Park, Zone by The Park, and Stop by Zone. These brands are known for their upscale and upper mid-scale categories, symbolizing excellence in hospitality.

Alongside its core hospitality offerings, ASPHL has a diverse portfolio in food and beverage (F&B) and entertainment, with restaurants, nightclubs, and bars. The Company also has a well-established footprint in the retail food and beverage sector through its iconic retail brand 'Flurys,' which includes a broad network of 100+ outlets featuring various formats including kiosks, cafes, and restaurants. Moreover, the Company's portfolio includes nightclubs and entertainment options, enhancing its brand positioning and enabling synergistic cross-selling opportunities. ASPHL is listed on the BSE Ltd (BSE) (Code: PARKHOTELS/544111) and the National Stock Exchange of India Ltd. (NSE) (Symbol: PARKHOTELS) in India.

**For more information about us, please visit [www.theparkhotels.com](http://www.theparkhotels.com)**

**DISCLAIMER:**

Certain statements made in the press release may be forward-looking statements. Such forward looking statements are subject to certain risks and uncertainties like significant changes in economic environment in India and overseas, tax laws, import duties, litigation, labour relations etc. Actual results might differ substantially from those expressed or implied. Apeejay Surrendra Park Hotels Limited will not be in any way responsible for any action taken based on such statements and discussions; and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.