

THE PARK | Living

50TH YEAR PARTY ISSUE
HOSPITALITY / CULTURE
FOOD / LIFESTYLE



50 Years of Glitz!

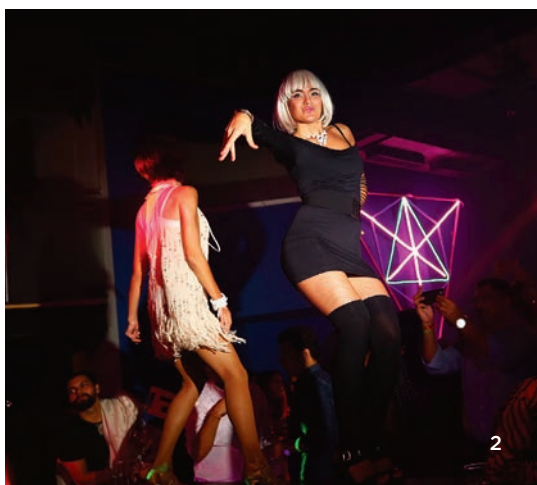
50 years of glamour and gossip-worthy parties. 50 years of stuff the richest memories are made of. 50 years of path-breaking, rule-making, and convention defying. This is us, raising a toast to 50 more. Because no one does Anything But Ordinary™ the way we do.



We have been around for 50 years and we feel like we are just getting started! Over the years, we've been hosting the most interesting people, the wildest parties and curated unique culinary experiences. We have had an incredible journey building The Park brand — making it synonymous with everything that's hip, exciting, and constantly evolving. We've reinvented what people think a hotel should be. Back in 1967, when the first Park Hotel opened, we created quite a stir, elevating the idea of urban luxury in Kolkata. It didn't take long before The Park became the go-to destination to experience the newest in contemporary hospitality.

Tapping into the ever-shifting pulse of culture, we have collaborated with the coolest thinkers and pioneers of creativity, growing into a truly unique collection of boutique hotels across India. Along the way, we have nurtured relationships with remarkable people who have been an integral part of our story.

We can't help but be nostalgic about what feels like a 50-year long party! We are excited to continue creating experiences that are "Anything But Ordinary™". It's what we do best. And who better to do it for, than you.



Stay updated with all the happenings and events during #50YearsOfThePark by following our social media hashtags: #AnythingButOrdinary #BlackandGold #50andfabulous

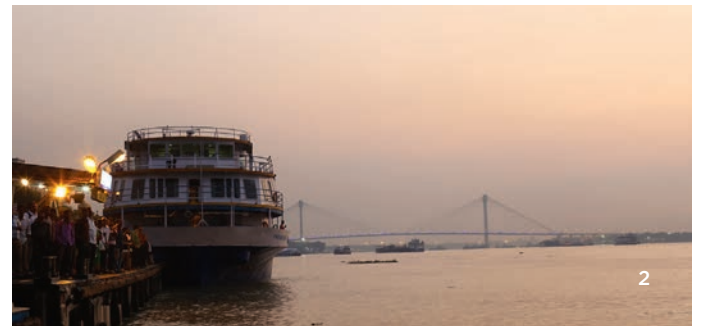


Day 1

50 hours of partying started with a fabulous champagne evening that flowed in to a specially curated gastronomical experience. The night was packed with entertainment. Decadence of the 50's jazz scene in Kolkata was recreated with talent flown in from Europe. Somewhere Else hosted an evening of music through the ages with Ehsaan and Loy jamming with some of our amazing local talent: Avinash Chordia, Amyt Datta, Arunima Dasgupta, Stu Munor and Neel Adhikari. Tantra amped up the volume with top Bollywood DJ Kiran Kamath, while DJ Anish Sood kept the energy going all night at Roxy. To end this Anything But Ordinary™ celebration, we took our guests on a night walk through the hotel, stopping at secret spots to refuel on flavours of street food with The Park twist.

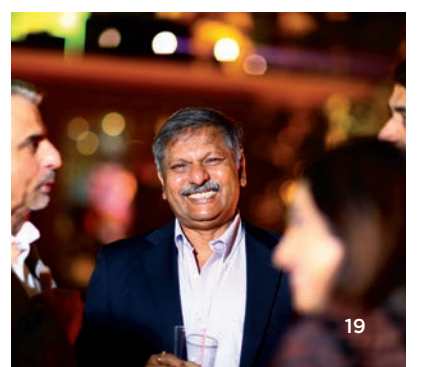


1 An evening of champagne, glitz and glamour with 'Cheers!' from the senior management of The Park 2 A night of Bollywood and mischief at Tantra 3 The Park, Kolkata 4 Priya Paul and Sethu Vaidyanathan 5 Bronwyn Latif and Peta Mathias 6 Ehsaan Noorani 7 Miss Banbury Cross, one of Europe's most popular burlesque acts 8 Anwsha Mukherjee, Pooja Gupta, Tina Mukherjee, Swastika Mukherjee, Anindya Chatterjee, Shubha Kenworthy, Priyanka Pal and Sneha Ghosh 9 Gatsby's Gramophone, jazz swing band 10 Karan Paul 11 DJ Kiran Kamath at Tantra 12 Food reimaged



Day 2

The morning after... rejuvenating yoga and an indulgent open-air breakfast kick-started day two. A relaxed, soul-soothing yacht cruise on the Ganges helped soft-start the day with spa therapies on tap at AURA spa. For a heady dose of culture, there were a host of heritage experiences: a visit to the 200 year old Kalighat Temple, a charming Kolkata tram ride and a curated walk along the historical bylanes of Garden Reach to relive the opulent life of Nawab Wajid Ali Shah. A traditional sit down Rajbari royal Bengali meal was accompanied by the classical and fusion sufi music of Sourendro-Soumyojit. The evening ended on a warm and personal note with dinner at The Paul Residence, with a mesmerizing folk-fusion performance by Hari and Sukhmani. The revelry continued back at Tantra, where world famous LED DJ Drummer Afishal translated music into a visual fantasy with his own creation, TREMOR, giving guests an out of body experience. Nikhil Chinapa, transported audiences to another world with his amazing DJ skills to close the night.



1 & 2 A heritage tram ride and river cruise on the Ganges 3 Ranvir Shah 4 DJ Nikhil Chinapa at Tantra 5 Stunning Decor at The Paul Residence 6 Manoviraj Khosla and Bina Shrikent 7 Priya Paul with Rohit Bal and Shiba Shaw 8 Maina Bhagat, Priya Paul, Uma Ahmed and Sister Cyril 9 Indrani Dasgupta 10 Raj Kejriwal and Divia Thani 11 DJ Afishal at Tantra 12 Sukhmani Malik of the Hari-Sukhmani band 13 Subodh Gupta and Priti Paul 14 Shirin Paul, Meeta and Vikram Madhok 15 Vijay Dewan 16 Varun Thapar and Ratul Sood 17 Arvind Vishwanathan, Malini Ramani and Ameeta Seth 18 Sourendro-Soumyojit at the Rajbari lunch 19 Suresh Nar

SPOT | Vocalist In Vogue

Tanya Sen is a powerhouse. Her exceptional voice was heard at Someplace Else, where she performed with Ehsaan and Loy at our 50 year party. Here she shares why The Park inspires her music.



"The first live music venue I ever went to was Someplace Else at 16. By that age I knew I wanted to do music professionally and my parents took me to Someplace Else to hear a live band on my 16th birthday. I remember Hip Pocket was playing that night. This is where it all started for me. The very next year I was on stage with a monthly contract with Crystal Grass and this journey continued for the next 10 years. We were the first band to start the late night slot which was from 11 pm and I was still in school. This is where we would work, and if we wanted to party, this is where we would go to. Someplace Else has always been home, and those weekly gigs year after year totally shaped me as a musician. This has been an integral part of my career and I can't imagine otherwise."

Rewind TRAVELLING BACK IN TIME

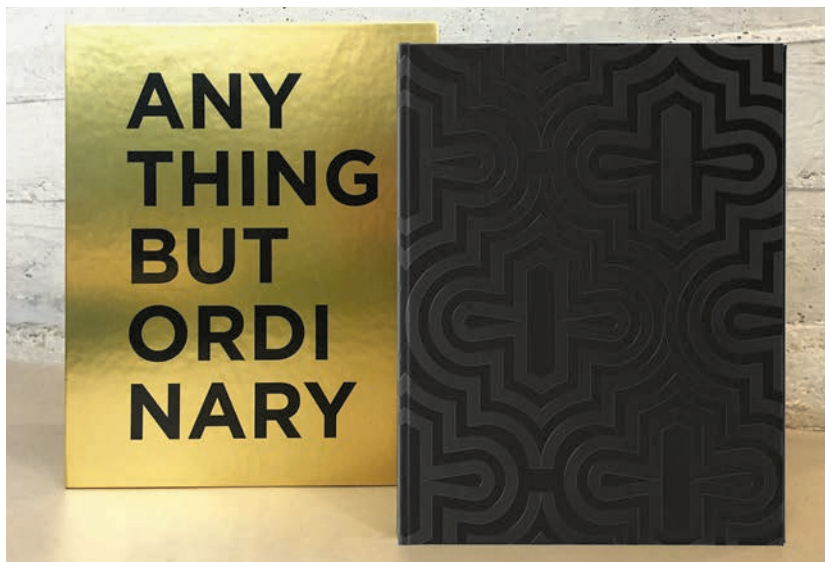
Rewind is a cheeky wink at the years of party-creatures, rule-makers and trend-setters that have shimmied through our doors. Everything else changes, but The Park has, and always will be host to the world's most unique people. Here we feature photographs and stories that capture some memorable times.



The romantic Biswajit Chatterjee and the ever so suave Kabir Bedi at The Park, Kolkata



The charming Randhir Kapoor partying with friends at The Park, Kolkata



SCOOP | The Park Inspiration Book

The Park thrives on creativity and innovation. Whether it's the art we curate, the musicians we host, the food experiences we offer, or the stay we extend to our guests. Holding all of this together is our love and appreciation for great design. For our guests, this means being continuously delighted by luxury and hospitality which is Anything But Ordinary™.

The Park Inspiration Book captures it all. It is a compilation of Living, The Park Magazine; anthologies of offbeat stories, little-known secrets every city keeps, a celebration of cutting edge design and encounters with passionate creators. These issues, published over the last ten years showcase global trends, contemporary style and inspired living, all through the unique telescope of The Park Hotels. The Park Inspiration Book is about everything that is **Anything But Ordinary™**.



50 Years: The music lives on!

50 years of emotions on high! There is a magic that only live music can make you feel. And we, at The Park have had the privilege of hosting some of the world's greatest bands. These have included Mumford and Sons, Venga Boys, Blot!, Indian Ocean, MIDival Punditz, Michael Learns to Rock, FireHouse, Shankar Ehsaan and Loy, Parekh and Singh, Baiju Dharmajan Syndicate, DJ Aqueel, Pandit Ravi Shankar, Nucleya, Shiva Moon, Thermal Project, Pearl, Voctronica, Dualist Enquiry and many more...

Available for sale at The Box shop across all our Hotels

TO THE NEXT 50...